

History

A bridge between Europe and Asia !

ISUGA, Europe-Asia Management Institute, was founded in 1990 by the Chamber of Commerce and Industry from Quimper, in relationship with École Nationale des Ponts & Chaussées and IGR (Institut de Gestion de Rennes : Rennes Management Institute) from Rennes 1 University.

This association between industry, a French graduate school and one of the best Management Institutes lead to an original study program mixing foreign languages, culture and international business.

This multicultural bridge is symbolized by the institute premises built according to the design of the Japanese architect Minoru INABA in 1993.

Key dates

2 0 1 0	<ul style="list-style-type: none"> - visit of H.E. Mr Subodh Kant Sahai, Indian minister of food industry - signature of a cooperation agreement with ISTD in Douala allowing introduction of an offshore program in Cameroon as of 2009-2010 academic year - signature of a M.O.U. with VSP Business School - Ostrava - Czech Republic
2 0 0 9	<ul style="list-style-type: none"> - Memorandum of Understanding signed with Algor School of Management & Technology - Gurgaon - India - ISUGA is merged with graduate management programs of Quimper Chamber of Commerce and becomes Europe-Asia Management Institute of EMBA - Ecole de Management Bretagne Atlantique - visit in Quimper of Vietnam Ambassador, H.E. Le Kinh Tai - signature of a triangular cooperation agreement with ESC Rennes School of Business and Jiangxi University of Finance & Economics - 2 ISUGA degrees ranked 4th & 5th best French international graduate courses by MOCI magazine - November 2009 edition

2008	<ul style="list-style-type: none"> - Memorandum of Understanding signed with Indian IT Group Zensar Technologies Limited from Pune - ISUGA awarded by International Scholarship Programme ASEM-DUO for its cooperation with Phuket Rajabhat University - partnership convention signed with Binzhou, Shihezi, Xinjiang & Hexi Universities - partnership convention signed with Shanxi University of Finance & Economics
2007	<ul style="list-style-type: none"> - partnership convention signed with Techno India Group in Kolkata - India - awarding of "best international school from Western France" prize in Nantes at IAM 2007 (International Atlantic Meeting 2007 - March 26th, 2007) - partnership conventions signed with Tianshui Normal University & China Institute of Defence Science & Technology - partnership convention signed with Phuket Rajabhat University-Thailand
2006	<ul style="list-style-type: none"> - partnership convention signed with universities from Nagasaki - Japan & Liège - Belgium - partnership conventions signed with Xi'an International Studies University & the 2nd Northwest University for Nationalities in China - signature of a convention with Western Brittany University allowing a double degree agreement with the French University
2005	<ul style="list-style-type: none"> - partnership convention signed with "Lanzhou Commercial College" from Lanzhou, Yantai University and "Qinghai Nationalities University" from Xining - appointment of a new Management Board with Mrs Christine LE TENNIER as new President - 5 year-extension for accreditation of the ISUGA degree (till 2010) - partnership convention signed with the "RVIM" management insitute from Bangalore in India
2004	<ul style="list-style-type: none"> - recruitment of a new Director (Mr Hervé SALKIN) - record figures for September 1st year intake : 27 Europeans + 35 Asian

2003	<ul style="list-style-type: none"> - partnership convention signed with "Northwest University for Nationalities" from Lanzhou - partnership convention signed with Glamorgan University, UK allowing connection to their MSc degree as a complementary follow up of the ISUGA degree - launching of a new French Bachelor degree "Licence Professionnelle Attaché au développement international des entreprises" in relationship with IIUT de Quimper, IAE and UBO from Brest
2002	<ul style="list-style-type: none"> - ISUGA welcomes its first Indian student, Mahesh CHOUGULA - partnership conventions are signed with Suzhou University in China and "Toyama University of International Studies" in Japon
2001	<ul style="list-style-type: none"> - election of Mrs Ginette HENAFF as President - accreditation of ISUGA degree by the French State at level II : "Chargé d'affaires Europe-Asie" - first group of students spending one semester abroad at National Sun Yat-Sen University in Kaohsiung, Taiwan
2000	<ul style="list-style-type: none"> - visit of H.E. Indian Ambassador, Mr Kanwal SIBAL - signature of a partnership with "National Sun Yat-Sen University" in Taiwan
1999	<ul style="list-style-type: none"> - death of Mrs Cécilia RUSSO, Founding President of ISUGA - election of Mr Pierre BALLAND as Président - visit of H.E. Thai Ambassador, M. Tej BUNNAG - partnership with "Université de Bretagne Occidentale" from Brest (UBO)
1998	<ul style="list-style-type: none"> - partnership with "Shanghai Institute of Foreign Trade" - opening of a "Europe section" for Asian students asiatiques - welcome of first Chinese group in the 1st year - visit of Japanese Ambassador, Mr Koichiro MATSUURA - extension of partnership with "Institut de Gestion de Rennes" - retirement of Mr Christian AVENARD, founder of ISUGA
1995	<ul style="list-style-type: none"> - first "European business program", short training for Japanese executives in partnership with "Japan-America Institute of Management Science" (JAIMS) - visit of Chinese Ambassador, Mr. CAI Fang-bo

1 9 9 4	<p>- opening of new premises with presence of Education Attache from the Chinese Embassy and a delegation from the Chamber of Commerce of Himi - Japan</p> <p>-signature of a partnership with East China Normal University and opening of a "China section" with an elective 3rd study year in Shanghai</p>
1 9 9 3	- construction of the new ISUGA campus on the Creach Gwen site, nearby the future Pierre-JakÅ"s-HÃ©lias university area
1 9 9 2	- visite of Prime Secretary from Japanese Embassy and selection of ISUGA name
1 9 9 1	<p>- extension of partnership with "Institut de Gestion de Rennes" with a double degree agreement</p> <p>- first trip to Toyama - Japan</p>
1 9 9 0	- founding by the Chamber of Commerce and Industry (CCI) from Quimper, in partnership with M.I.B. section from "Ecole nationale des Ponts et ChaussÃ©es", of an International Trade School spÃ©cialized of Japan - member of national network FORCOMEX, the initial name of the school is FORCOMEX-OUEST and trains students for one year. 24 students joined in the first year.