

Programme	Group	Course	Title	Teacher	Hours	Coefficient ECTS
BUSINESS 5					300	45
	BUSINESS & MANAGEMENT				300	30
	UE1				100	10
		M1	Corporate Economy	Malaguti	20	2
		M2	International Marketing 1: Sales	Thurel	20	2
		M3	International Marketing 2: Purchasing	Le Page	20	2
		M4	Intercultural Management	Zheng	20	2
		M5	Strategy & Case Study	Malaguti	20	2
	UE 2				110	11
		M6	Business Statistics & Maths	Debauve	20	2
		M7	Production & Logistics Management	Baudet	20	2
		M8	Human Ressources Management	Le Bihan	20	2
		M9	Economical & Financial Environment	Glais	20	2
		M10	Labour Law & Legal Policy	Saint Laurent	30	3
	UE 3				90	9
		M11	Financial analysis	Lanchou	20	2
		M12	Finance Engineering & Planning	Lanchou	20	2
		M13	General Accounting & Corporate Audit	Besson	20	2
		M14	IT Management Systems	Thurel	20	2
		M15	Report writing & presentation	CEL	10	1
	PROJECTS				0	15
	UE 4				0	15
		M16	Work experience	Baron - Salkin	0	5
		M17	Company Project	Baron - Salkin - Gorin	0	5
		M18	Research project	Salkin - Floc'h	0	5